

ECONOMIC STRATEGY REVIEW

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2014–2030



Planning, Housing
&
Economic
Development
PD&S Panel
November
2015

Context for Review



Bath and North East Somerset – *The place to live, work and visit*

Themes and Priorities



Bath and North East Somerset – *The place to live, work and visit*

Cross Cutting Themes

HEALTH & WELLBEING & SUSTAINABILITY

Cross cutting core values

Give all residents the opportunity to take part in BANES economic success, which will create fairer life chances, ensure healthy standard of living for all, and enable people to stay healthy

Businesses and residents are reducing their energy and waste costs and preparing for the future climate. This increases competitiveness and creates work for environmental businesses which grow and move to the area, bringing green jobs. Use of local food and energy is increasing economic resilience and a circular economy is developing, where waste is a valuable resource.

Support sustainable businesses and the Low Carbon & Environmental Goods & Services (LCEGS) sector

Focus on preventative spend to tackle the social and health problems which prevent people from realising their potential

Maximise the local multiplier effect; increasing local food production and local food consumption to promote growth in incomes and jobs as well as the local cultural offer

Create fairer life chances through fair employment and good work for all

Enable existing businesses and residents to “green” by reducing their energy use and adapting to the future climate

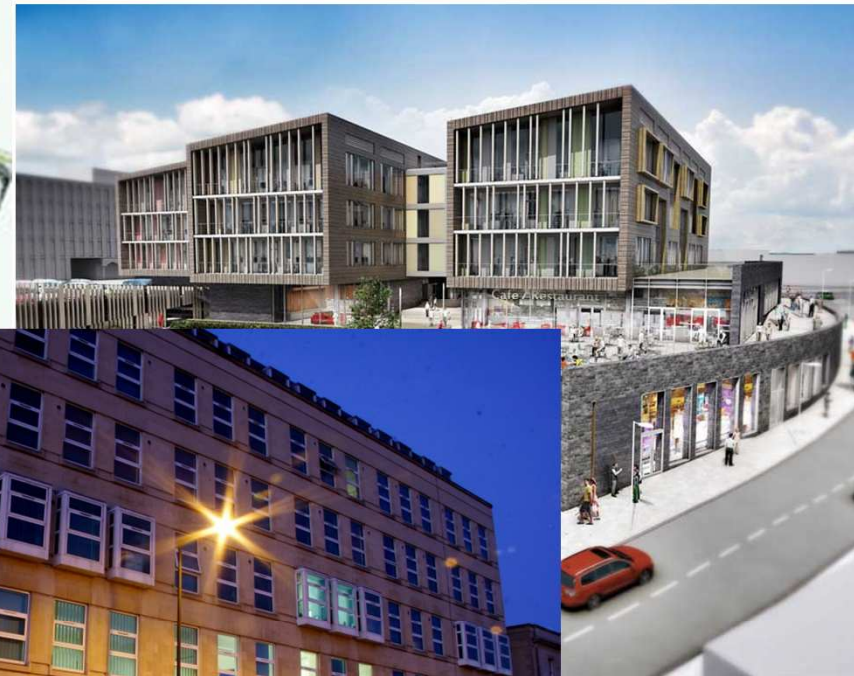
Ensure a healthy standard of living for all

Promoting Business Growth



Bath and North East Somerset – *The place to live, work and visit*

Delivering Economic Growth



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Skills & Employment



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